



DNMC Dairy Summit Student Essay Contest

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~ Call for Student Essays ~

The DNMC Dairy Summit is an industry gathering of dairy producers and dairy industry professionals that meet annually for a weekend of fun and education. The 11th annual renewal of this event will be held October 11-14 in Vail, Colorado at the Arrabelle Hotel.

DNMC is pleased to announce the 4th edition of the Dairy Summit Student Essay Contest. The winner of this contest will be awarded \$750, travel costs to the meeting and participation in the recreational events. The student will be asked to present their winning essay to the conference attendees. The faculty member that assists with the winning student submission will also receive registration to the event, hotel accommodations, and travel costs.

There will be two runners-up recognized at the meeting. These two individuals will receive a \$200 cash award and will be required to send a poster of their winning essay. The poster should be formatted as if for a scientific meeting and submitted in the typical poster size. All essays accepted for submission will be included in a bound booklet to be provided to conference attendees. This compilation of essays will be a way for contestants to present themselves to as many as 20 western US dairy producers and 13 sponsoring companies for potential future employment opportunities.

The objective of the essay is to clearly define a problem or issue in today's dairy industry and details of how the student's educational plans or career plans may be able to offer solutions to solve the problem or address the issue. The essay is limited to a two-page maximum and should not be a resume or personal story. The submissions will be scored on a rubric that focusses on the clear statement of a problem/issue and how the student plans to generate potential solutions. Judges will be industry professionals who are familiar with emerging trends and topics. Writing skills and overall professionalism of the essay are included in the rubric.

This contest is open to college juniors, seniors and master's degree candidates. A student is defined as being enrolled in a university during the 2018 academic year. Student's designated to graduate during the 2018 academic year will be considered.

Please send only a PDF version of the essay. Be sure to include all contact information for the student in the PDF document, not just the email message used for delivery. Send all submissions and any questions to DairySummitEssay@gmail.com. Thank you for your interest and feel free to share this call for essays with other students or faculty who may be interested.

The submission deadline is September 1, 2018.



~ Providing Leadership to Dairy Farms and the Dairy Industry ~